MYSTICLAND
IN SCHOOL

GENIUS ENTREPRENEURS YOU SHOULD MEET

CHAPTER 7



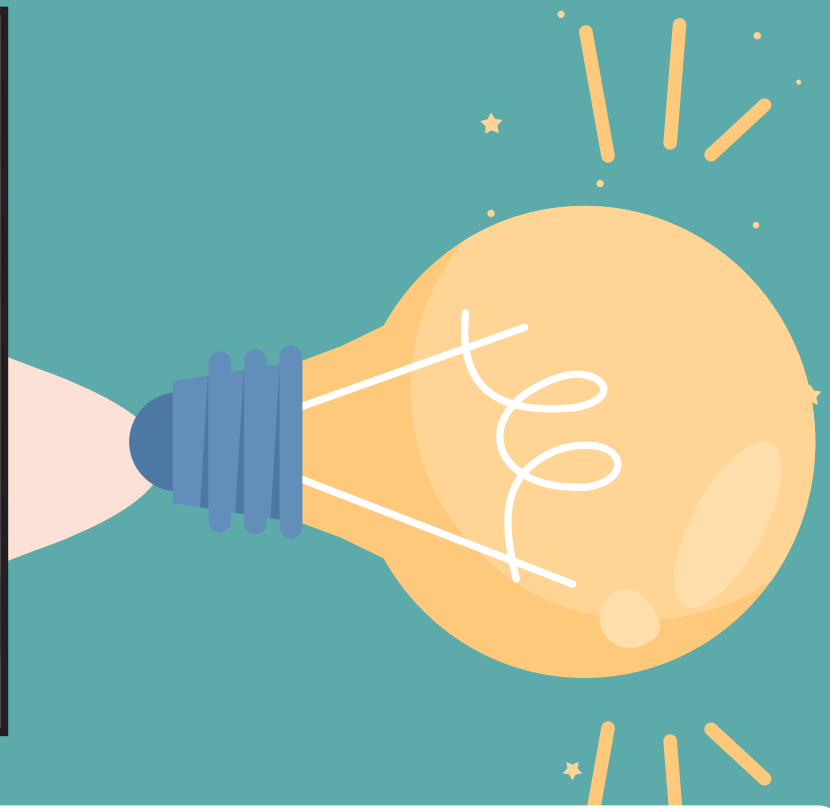
COLONEL HARLAND DAVID SANDERS



Colonel Harland David Sanders started his journey in the 1930s by serving his fried chicken at a small roadside restaurant in Corbin, Kentucky. He travelled across the United States, pitching his chicken recipe to restaurant owners. It wasn't until he was in his 60s that Sanders franchised his concept, eventually leading to the creation of the KFC franchise, which now operates in over 150 countries!

ARIANNA HUFFINGTON

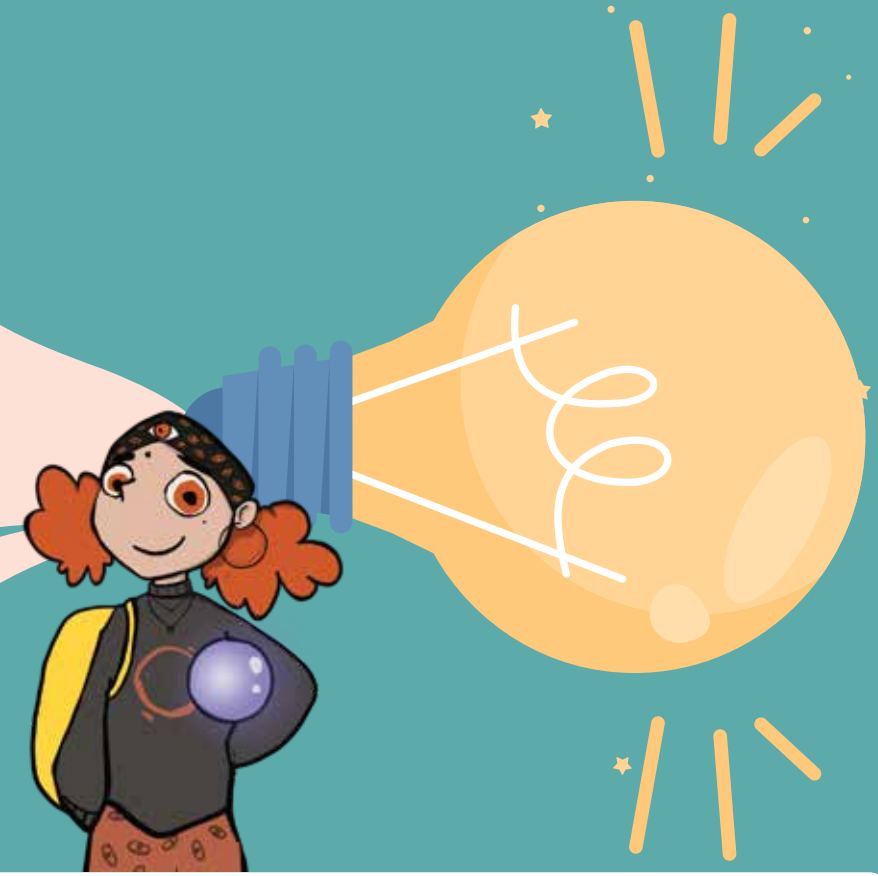




As an advocate for women's rights and social justice, Arianna Huffington has supported various causes and foundations, including those focused on global poverty, education, and mental health. Her dedication to improving people's lives, both through her media career and wellness advocacy, has made her an influential figure globally.

OPRAH WINFREY





Oprah Winfrey established the Oprah Winfrey Leadership Academy for Girls in South Africa to empower underprivileged young women through education. She is one of the most generous philanthropists in the world.

JACK MA





Jack Ma, a former English teacher, had no formal training in computers or coding. Despite this, he recognised the potential of the internet and founded Alibaba, which became one of the world's largest e-commerce platforms.

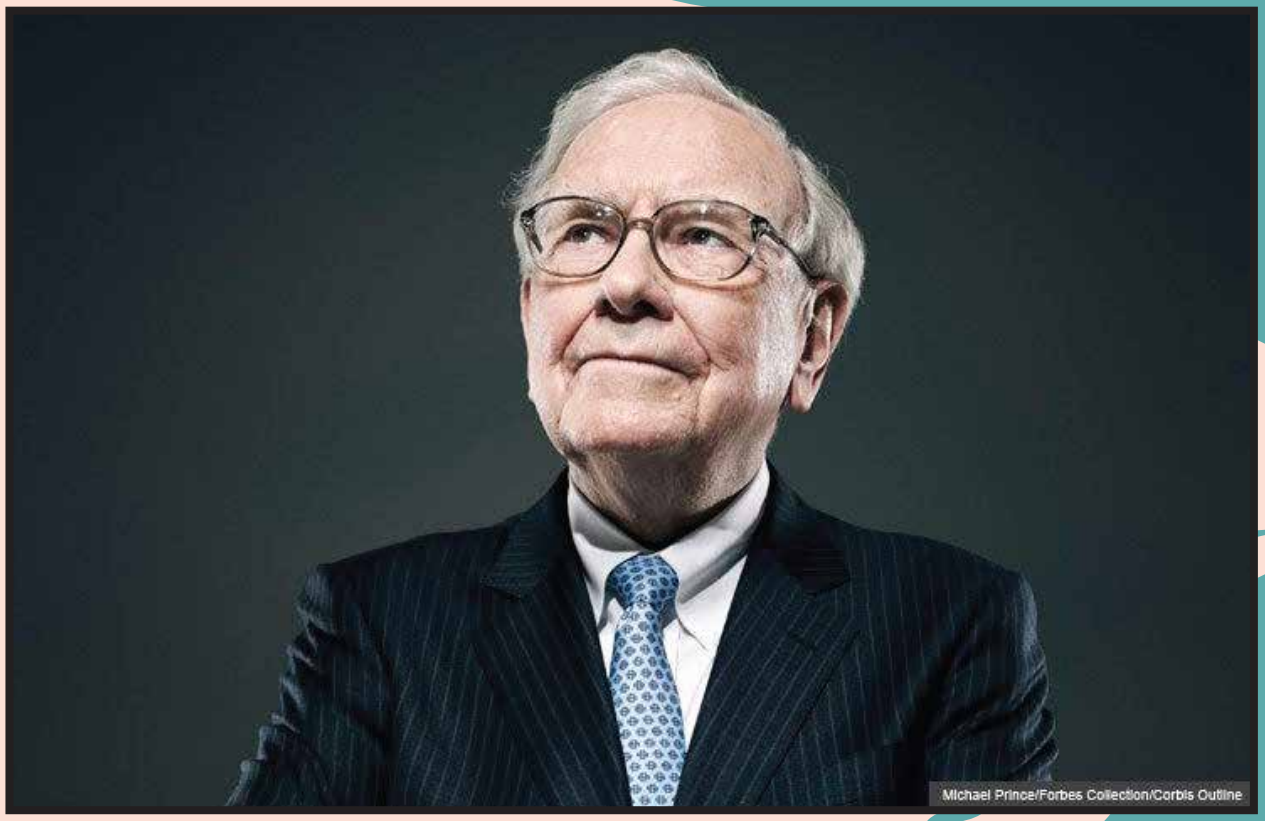
KIRAN MAZUMDAR SHAW





Kiran Mazumdar-Shaw is known as the "Biotech Queen of India" for her groundbreaking work in the field of biotechnology. Biocon is a company that makes medicines more affordable and accessible while using cutting-edge science!

WARREN BUFFETT



Warren Buffett's Berkshire Hathaway is like a giant umbrella company that invests in and owns successful businesses across different industries like Geico (insurance), Dairy Queen (fast food), BNSF Railway, and parts of brands like Coca-Cola and Apple.

RICHARD BRANSON





With his company Virgin Galactic, Richard Branson aims to make space travel accessible to the public. He became one of the first people to travel to space in 2021, a major milestone in the commercial space industry.

MARK ZUCKERBERG

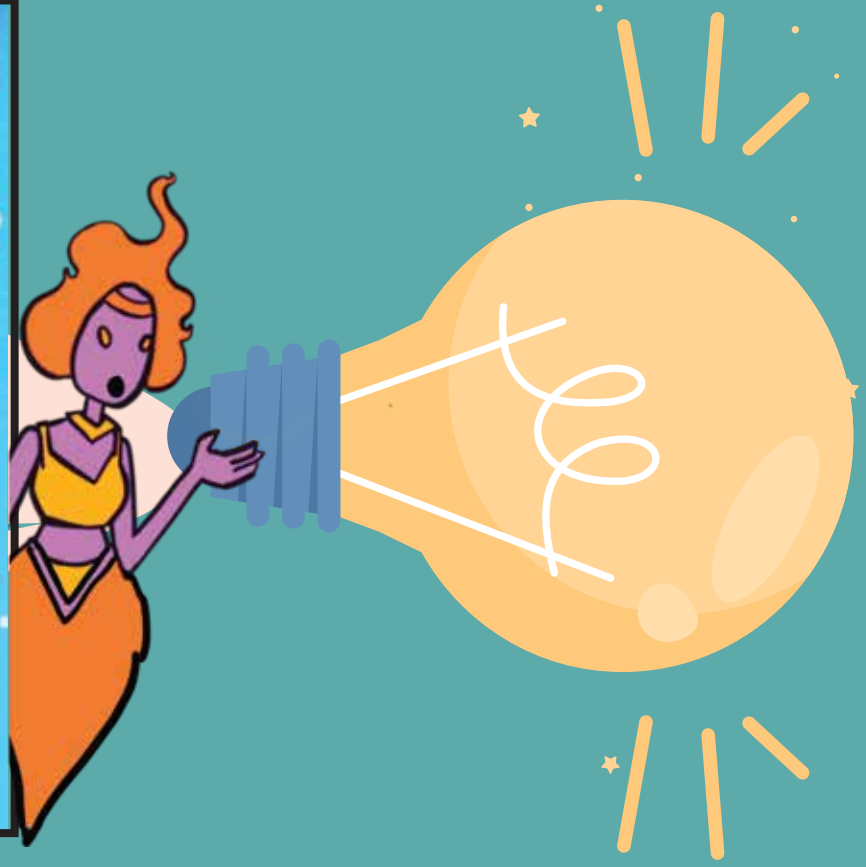




Mark Zuckerberg started Facebook as a small campus project! Now it is one of the world's biggest social media platforms. Zuckerberg is a skilled coder and built the first version of Facebook himself, showing his early passion and talent for software development.

TILAK MEHTA





Tilak Mehta has inspired many young Indians by appearing on talk shows and winning many awards.